



FOR IMMEDIATE RELEASE

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**Famed Contemporary Art Show Returns Oct. 18-21 to the Del Mar Fairgrounds:
Art San Diego 2018 Programming Announced for 10th Anniversary Year**
*Art Labs, Art Talks, LaunchPad and Spotlight Programs Return to Pay Homage to the
Past Decade of Shows Alongside New Addition [\[The SOLO Project\]](#)*

SAN DIEGO (October 9, 2018) – [Art San Diego](#), with presenting sponsor UBS Financial Services, announces its lineup of specially curated programs for the 10th anniversary show, featuring the annual Art Labs, Art Talks, LaunchPad Artist and Spotlight Programs. This year’s curatorial theme is **[ALLURE]**—the undeniable power of contemporary and modern art to captivate, seduce, and charm buyers, collectors, gallerists and art dealers who love their work. In honor of the 10th anniversary, a new program has been added, titled [\[The SOLO Project\]](#), a specially designated section within the show that includes [\[SOLO\]](#), [\[FOTO SOLO\]](#) and Rising Artist spaces with a curated collection of independent, leading-edge artists.

Art San Diego, taking place October 18-21 at the Wyland Center within the Del Mar Fairgrounds is known for an immersive fine art experience featuring music, entertainment, cutting-edge talent, artistic expression and diversity through multifaceted programs. Art San Diego intends to provide a dynamic experience for attendees, allowing them to view and interact with an assortment of works created by an international slate of artists and galleries.

[Art Labs](#) feature specially curated projects by leading galleries, art institutions and art collectives within the show. This year’s Art Labs include:

- **ART LAB 1: [SAN DIEGO ART PRIZE](#) – PAST & PRESENT**

Former nominees and recipients of the [San Diego Art Prize](#) will be featured in a special Art Lab retrospective coordinated and presented by San Diego’s Feminist Image Group titled *San Diego Art Prize, Past and Present with Feminist Image Group*, including current winners [Anne Mudge](#), [Erin Dace Behling](#), [Robert Matheny](#), and [Max Robert Daily](#) exhibiting alongside a retrospective from artists Bhavna Mehta, Anna Stump, Michele Guieu, Lauren Carerra, Terri Hughes-Oelrich, and Prudence Horne.

- **ART LAB 2: OSLO SARDINE BAR**

Max Robert Daily is a San Diego artist who works with a variety of mediums to best expresses the story he is telling. Being one of two 2018 San Diego Art Prize winning recipients, Daily’s most recent creation, the *Oslo Sardine Bar*, debuts at Art San Diego on the first leg of a national tour with Redwood Media Group.

- **ART LAB 3: ART SAN DIEGO SELECTS**

The Art San Diego Selects judges will make their favorite artworks choices on Thursday, October 18, at the Opening Night Preview Party. Judges are influencers in the art and design world of the San Diego area including: Director of San Diego Visual Arts Network Director and Curator of San Diego Art Prize Patricia Frischer, Director of Marketing at Oceanside Museum of Art Collette Murphy Stefanko, Award Winning

Interior Designer and Founder of Willetts Design & Associates Dorothy Willetts, Accomplished Architect, Artist, and Urban Designer and Founder of (fer) Studio Christopher Mercier, and Engagement Editor at Voice of San Diego and Author of the Culture Report Kinsee Morlan.



Oslo Sardine Bar | Anne Mudge

[Art Talks](#) offer an inside look at the artistic experience by way of panel discussions, conversations, and provocative artistic discourse with leading artists, curators, designers and art industry professionals. Additionally, each day hosts different *Meet the Artist* events with a few live demonstrations. Art Talks for the weekend include:

- **CREATIVITY AND SUCCESS, AN ARTIST PANEL DISCUSSION** | *Saturday, Oct. 20, 2 p.m.*
Ever wonder how artists get their start? No one has the same story, but they all have passion in what inspires them and the medium that tells the story of their inspirations. Julie Schumer, Hillary Metz, and Kate Taylor, three dynamic artists with wildly different backgrounds, share their amazing journeys to becoming successful career studio artists.
- **ON THE HORIZON IN TODAY'S ART WORLD** | *Saturday, Oct. 20, 3 p.m.*
Building an art collection always presents questions about what's happening in the art world—whether it's about trends, color palettes, or types of art to collect; we all have questions. Join Yubal Marquez Fleites, Dorothy Willetts, and Christopher Mercier, three industry pros as they discuss today's art scene, top trends and collectibles.
- **ARTISTIC DIFFERENTIATION—TAKING A STAND IN THE ART WORLD** | *Saturday, Oct. 20, 5:30 p.m.*
In just five key questions, we'll uncover the strategies and secrets behind the successful careers of three artists on our panel: Chuck Thomas, Tom Liguori, and Red Wolf. Divergent in their mediums, but clear on their path as artists, we'll explore their stories of realizing art as a career and goals for the future. Don't miss this opportunity to learn more about these award-winning, in-demand artists.



The Spotlight Program provides collectors a focused look at several cutting-edge artists and galleries, each creating a site-specific exhibition.

- **[SOL HILL STUDIO](#)** | *Santa Barbara, California*
Sol Hill's artistic practice is divided between working with contemporary digital imaging technology to create what he calls Metagraphs, a mixed media hybrid blending the use of artifacts, generated by digital photographic technology's recording of energies other than light, with the aesthetic valuation of painting.
- **[EUROPEAN DESIGN & ART GALLERY](#)** | *Hallandale, Florida*
 - Representing and showcasing multi-media artist Patrice Murciano and sculpturists Philippe Timmermans and Chantal De Block



Patrice Murciano | Chantal De Block

- **[LDX ARTODROME GALLERY](#)** | *Kowloon, Hong Kong*
LDX Artodrome Gallery, managed by art historian Christine Kunkler, focuses on Enigmatic Realism—a kind of art, music or literature that acknowledges an enigmatic or mysterious component of life.
 - Representing and showcasing Ulrike-Riggi Hinterleitner, Gunter Langer and Katrin Alvarez

- [CHAIRBORNE ARTS – VICTORY](#) | Englewood, Colorado

Chairborne Arts presents *Victory* by artist Brian Sartor, concept by Stephen Farland, a collection of six gigantic sculptures constructed entirely out of recycled wooden chairs from Poland. Victory is the tangible presentation of Steve Farland’s vision, in collaboration with artist Brian Sartor, to evoke the latent power within the chair, an everyday object given new life and meaning. The exhibit is on a national tour after winning the Best Sculpture Award at Artexpo New York in April 2018.



- [CHUCK THOMAS STUDIO](#) | Brooklyn, New York

Chuck Thomas creates hybrid paintings, combining elements of figure and landscape into abstract compositions and utilizing layered strokes and marks of color to shape an image. They are a world of reflections, a mirror image of memory inspired by world travels.



Katrin Alvarez | Gunter Langer

[The San Diego Art Prize](#), presented by the [San Diego Visual Arts Network](#), is a cash prize that spotlights established San Diego artists who then choose emerging artists to exhibit with and mentor. The Art Prize is dedicated to the idea that the visual arts are a necessary and rewarding ingredient of any world-class city and a building block of the lifestyle of its residents.

For 2018, the Art Prize recipients are established artist Anne Mudge, who will be working with emerging artist Erin Dace Behling, and established artist Robert Matheny, working with emerging artist Max Robert Daily. Their collaborative efforts will debut at Art San Diego 2018 before moving to San Diego's Athenaeum.



Erin Dace Behling | Robert Matheny

Every year, the [LaunchPad Program](#) provides a young, unrepresented artist the opportunity to present a site-specific exhibition within the show. The jury-selected program is for up-and-coming artists who have demonstrated exceptional talent in their field of work and want to make art their career.

The 2018 recipient is oil painter **Krista Schumacher** of La Jolla. Schumacher has developed a unique all prima, contemporary abstract style. Her works reflect a creative-driven spirit which seeks to experiment and explore the relationship of color, form, and texture. By applying large quantities of oil paint with palette knives, her pieces take on a multi-dimensional form filled with spontaneous texture and beautifully rich colors. For more on Schumacher, visit her website: kristaschumacherart.com



Krista Schumacher

One-day general admission tickets for Art San Diego are priced at \$20 online. For the Opening Night Night-Party and three-day admission, tickets are \$40 online. For more information on Art San Diego, please visit www.art-sandiego.com. For directions, parking and to view the full show schedule, visit art-sandiego.com/show-schedule.

2018 Art San Diego Schedule

Opening Night Preview Party (Invitation Only): Thursday, Oct. 18, 5 to 9 p.m.

Private VIP Reception and Press Preview – Invite only

RSVP to chloe@leeandlondon.com

Valet parking is provided for press Thursday night only

Press attending Friday-Sunday must request a parking pass

First Look Free Friday

Friday, Oct. 19, 1 to 5:30 p.m. (Free Admission)

Collectors' Opening Night Party (Admission/Fee Required to Attend): Friday, Oct. 19, 6 to 9 p.m.

Weekend Show Hours:

Saturday, Oct. 20: Noon to 8 p.m.

Sunday, Oct. 21: Noon to 5 p.m.

Admission Costs:

Friday Collectors' Opening Night Party | (Admits 2 People): \$50

3 DAY Pass: Opening Night Party + Full Weekend Access | (Admits 1 Person): \$40

2 DAY Pass: General Admission Saturday & Sunday | (Admits 1 Person): \$25

2 DAY Pass: Students/Military/Seniors (60 & Over) | Saturday & Sunday | (Admits 1 Person): \$15

General Public, 1-Day Pass: \$20

Students/Seniors, 1-Day Pass: \$10

Venue:

Del Mar Fairgrounds

Wyland Center

2260 Jimmy Durante Blvd, Del Mar, CA 92014

Parking:

Friday through Sunday is \$14 per day, per car.

About Art San Diego

Art San Diego 2018, presented by UBS Financial Services, will take place Oct. 18–Oct. 21, 2018, at the Wyland Center at the Del Mar Fairgrounds. Art San Diego has emerged as one of the best-attended cultural events in Southern California. Founded in 2009 as the first and only contemporary art show in San Diego, Art San Diego is a four-day art event that features more than 500 leading contemporary artists and offers dynamic programming that includes museum exhibitions, Art Labs, events, and Art Talks focused on collecting. Now in its 10th year, the four-day event attracts more than 15,000 high-net-worth collectors. Art San Diego provides a focus on San Diego's vibrant and diverse cultural art scene alongside an exciting collection of international galleries and artists. For more information, visit www.art-sandiego.com.

About Redwood Media Group

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates six fine art shows: Artexpo New York, Spectrum Miami, Red Dot Miami, Art San Diego, and Art Santa Fe. Artexpo New York, the world's largest fine art trade show for 40 years and counting, attracts more than 40,000 art enthusiasts every year, including nearly 5,000 industry buyers. Spectrum Miami and Red Dot Miami take place during Miami Art Week, an annual attraction that draws over 100,000 art collectors to the city. Over the past eight years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars worth of art, and helped

thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RMG also owns *Art Business News*.

For more information, visit www.redwoodmg.com, www.artexponewyork.com, www.art-sandiego.com, www.spectrum-miami.com, www.artsantafe.com, www.reddotmiami.com and www.artbusinessnews.com,

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