



# ARTS DISTRICT

LIBERTY STATION

**Media Contacts:**

**Art San Diego:** Brendi Rawlin  
Lee & London PR  
619-546-7488

**ARTS DISTRICT Liberty Station:** Toni Robin  
TR/PR Public Relations  
858-483-3918

## **Four ARTS DISTRICT Artists Featured at Art San Diego as part of Inaugural [LOCAL TALENT] Program Oct. 10-13 at San Diego Convention Center**

(SAN DIEGO – October 7, 2019) – When [Art San Diego](#) makes its debut at the San Diego Convention Center later this month, ARTS DISTRICT Liberty Station will be proudly represented by four resident artists. Specially selected by Art San Diego, these four individual artists will be featured as part of a newly launched [LOCAL TALENT] program.



Since its inception, Art San Diego has recognized and supported artistic talent in the San Diego Community. In 2019, they are launching the new [LOCAL TALENT] Program to further amplify the focus on San Diego's exceptional artistic talent. The [LOCAL TALENT] Program augments and extends the former LaunchPad Program. Funded by Art San Diego and Presenting Sponsor UBS Financial Services, in partnership with the ARTS DISTRICT Liberty Station and the NTC Foundation, [LOCAL TALENT] gives artists who have demonstrated exceptional talent in their field of work and are engaged in art as their career an opportunity to exhibit at San Diego's only contemporary fine art fair.

Four artists selected by Art San Diego were awarded Art San Diego exhibition space, in addition to marketing features, and inclusion in publicity and promotional campaigns. The inaugural group features talented artists Lauren LeVieux, Lovejoy, Lisa-E, and C. Fodoreanu (Photos left to right). Collect them while you can!

-more-



“This partnership with Art San Diego provides a unique opportunity to expose several of our featured artists to a wide circle of collectors and art lovers,” explained NTC Foundation CEO Lisa Johnson. “It’s also a wonderful chance to share news and information about our growing ARTS DISTRICT to new audiences. Our hope is that people will visit these and many of our many other studio artists in their working environment throughout our 100-acre campus.”

*“I am humbled and honored for being selected for this inaugural program. Having the opportunity to participate and showcase my work in this reputable contemporary art show is a definite boost to my artistic career, and an unbelievable commendation towards my creative endeavors. The exposure that Art San Diego 2019 will bring to my work will be unparalleled, and I am hoping to reach the hearts and souls of countless art lovers.”*  
C. Fodoreanu, Photographer

*“The opportunity to exhibit at Art San Diego means I have a chance to exhibit and to interact with artists from around the world. To be an artist is a dangerous and powerful occupation: dangerous in the extent of the unprotected self; powerful in the way artists hold the future. What they write, what they draw, what they propose often define the direction of a culture. I can’t wait to participate in this culture-defining event.”*  
Lauren LeVieux, Artist

The ARTS DISTRICT will be on site with information about it’s free FIRST FRIDAY art walk and other exciting programming on Friday, from 6-9 pm.

Art San Diego recently announced its lineup of specially curated programs for the 11th annual show Oct. 10–13, 2019 at its new venue, the San Diego Convention Center. This year’s curatorial theme is **[EXPLORE]**. Returning are Art San Diego’s acclaimed Art Labs, Art Talks, and Spotlight Programs along with a new [Local Talent] program featuring San Diego artists.

Art San Diego offers art aficionados and collectors an unparalleled opportunity to explore, experience, experiment, and discover. Art San Diego is known for an immersive fine art experience featuring music, entertainment, cutting-edge talent, artistic expression and diversity through multifaceted programs. Art San Diego intends to provide a dynamic experience for attendees, allowing them to view and interact with an assortment of works created by an international slate of artists and galleries.

-more-

**Tickets:**

Friday Collectors' Opening Night Reception | (Admits 2 People): \$50

1 DAY Pass: General Public | (Admits 1 Person): \$20

1 DAY Pass: Students/Seniors | (Admits 1 Person): \$10

**Venue:**

San Diego Convention Center

111 W Harbor Dr. Hall E, San Diego, CA 92101

**Parking:** \$15 to \$20 per vehicle per day with no in/out privileges

For directions, parking and to view the full show schedule, visit [art-sandiego.com/show-schedule](http://art-sandiego.com/show-schedule).

**About Art San Diego**

Art San Diego 2019, presented by UBS Financial Services, will take place Oct. 10–Oct. 13, 2019, at the San Diego Convention Center. Entering its second decade this fall, Art San Diego is unique in bringing exceptional artwork from local, national, and international galleries together alongside outstanding show programming, live entertainment, and other exclusive events. Founded in 2009 as the first and only contemporary art show in San Diego, Art San Diego is a four-day art event that features more than 500 leading contemporary artists and offers dynamic programming that includes museum exhibitions, Art Labs, events, and Art Talks focused on collecting. Now in its 11th year, the four-day event attracts more than 15,000 high-net-worth collectors. For more information, visit [www.art-sandiego.com](http://www.art-sandiego.com).

**About ARTS DISTRICT Liberty Station**

ARTS DISTRICT Liberty Station is San Diego's largest Arts & Cultural District located in historic buildings at the former Naval Training Center in the Liberty Station neighborhood, near Downtown on San Diego Bay. With 100 park-like acres, the ARTS DISTRICT is home to nearly 145 museums and galleries, artist studios, dance companies, fine dining, creative retail and other organizations that showcase San Diego's creative community and provide innovative experiences for the public. [www.artsdistrictlibertystation.com](http://www.artsdistrictlibertystation.com)

**About NTC Foundation**

NTC Foundation was established in 2000 as a 501(c)(3) nonprofit to enrich the lives of San Diegans by renovating this signature community asset and creating, facilitating, and operating ARTS DISTRICT as a 100-acre creative district. Visitors experience the arts, culture, creativity, and cuisine that are the hallmarks of the San Diego region and enjoy innovative experiences in a historic setting at Liberty Station that inspire lives for generations to come. [www.ntcfoundation.org](http://www.ntcfoundation.org)

###