

SPONSORED BY



WWW.ART-SANDIEGO.COM

SHOW CATALOG SPECIFICATIONS

Our beautifully designed Show Catalog will be distributed to thousands of attendees to help them navigate the aisles of Art San Diego. Capture their attention with a one-page listing featuring your artwork and contact information. Your listing will help attendees find you at the show, and will remain on our website months after the show is over.

BASIC INFORMATION

- Size: The finished catalog will be 5.5" x 8"
- Format: Elegant art-catalog style layout
- Listing: Including name, booth number, and contact information
- Distribution: Free to attendees at Art San Diego
- A one-page listing is \$295
- Multiple-page listings are available

TO PLACE YOUR ORDER:

Fill out our online order form:

art-sandiego.com/asd-show-catalog-insertion-order/

OR CONTACT:

Ashley Tedesco
831.970.5611
ashley@redwoodmg.com

ARTIST LISTING

For individual exhibiting artists. Listing will feature one image highlighting your work.

DEADLINE IS SEPTEMBER 30, 2016.

GALLERY LISTING

For galleries or a group of artists exhibiting together. Listing will feature one composite image containing up to six separate artist images.



ARTIST LISTING



ARTIST LISTING EXAMPLE

ARTIST LISTING REQUIREMENTS

- **Exhibitor Name**
- **Artist Name** (if different than exhibitor name)
- **Listing Image**

Please provide a high-resolution image file of one artwork that is at least 3.75" wide x 3" tall" (the image file can be larger). Please use artwork only - no logos. The image must be 300 dpi (dots per inch) and must be converted to CMYK (Cyan, Magenta, Yellow and Black). Please convert any RGB colors to CMYK. Accepted image files: Tiff, Jpeg, Photoshop, high-resolution PDF.

Please Note: Include your exhibitor name on ALL files. If any of the above requirements are not met, the images may be returned to the exhibitor to make corrections.
- **Listing Details**

Include the following information, to be used with your image in the listing:

 - Artist Name
 - Image Title
 - Artwork Size
 - Artwork Medium
- **Contact Information**

Please provide any of the following information that you would like included in your listing:

 - Exhibitor Name
 - Address
 - City, State, Zip
 - Country
 - Phone
 - Email
 - Website
- **Upload listing materials under 15MB to:**
art-sandiego.com/show-catalog-image-upload-form/

Files larger than 15MB can be sent using one of these free services:

 - Dropbox: www.dropbox.com
 - WeTransfer: <https://www.wetransfer.com/>
 - Hightail: <https://www.hightail.com/>

DEADLINE IS SEPTEMBER 30, 2016.

GALLERY LISTING



GALLERY LISTING EXAMPLE

GALLERY LISTING REQUIREMENTS

- **Exhibitor Name**
- **Artist Names** (please list 1-6 of your exhibiting artists)
- **Listing Image**
A Gallery Listing image should be one image comprised of 2-6 (no more) artist's images.

Please provide a high-resolution image file that is:

- Maximum 4.25" wide
- Maximum of 4.75" Tall

Please use artwork only - no logos. The image must be 300 dpi (dots per inch) and must be converted to CMYK. Please convert any RGB colors to CMYK.

Accepted image files: Tiff, Jpeg, Photoshop, high-resolution PDF.

Please Note: Include your exhibitor name on ALL files.
If any of the above requirements are not met, the images may be returned to the exhibitor to make corrections.

- **Listing Details**
If submitting a composite image, please include each artist's name. If you are using just one artist's image, please provide the following:
 - Artist Name
 - Image Title
 - Artwork Size
 - Artwork Medium

Our designers can create a composite listing image for you (design fee: \$100).

- **Contact Information**
Please provide any of the following information that you would like included in your listing:
 - Exhibitor Name
 - Address
 - City, State, Zip
 - Country
 - Phone
 - Email
 - Website
- **Send all materials under 15MB to:**
ads@art-sandiego.com

Files larger than 15MB can be sent using one of these free services:

- Dropbox: www.dropbox.com
- WeTransfer: <https://www.wetransfer.com/>
- Hightail: <https://www.hightail.com/>

DEADLINE IS SEPTEMBER 30, 2016.