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Seventh Annual Art San Diego Boasts Record Sales, Attendance, and Programming

-San Diego's most iconic art show drew thousands of attendees and produced over a million dollars in sales-

SAN DIEGO (December 15, 2015) – <u>Art San Diego</u> Contemporary Art Show, with presenting sponsor UBS Financial Services, today announced record attendance and robust sales from its 7th annual show, which took place November 5-8 at the Balboa Park Activity Center. The four-day contemporary art show welcomed 18,000 attendees, including more than 4,500 guests at the show's VIP opening night. Art San Diego featured the works of more than 70 exhibiting artists and galleries, both from the region and from around the globe. Art San Diego 2015 had sales of more than a million dollars, with several artists and galleries still finalizing pending sales and commissions.

"We are thrilled to announce that we broke our record not only in attendance, but also in sales," said Ann Berchtold, show founder and director. "It is a great sign that the San Diego community truly values art and what the show represents. Art San Diego remains committed to providing unique exhibition opportunities that integrate local artists and institutions."

Art San Diego is San Diego's only contemporary fine art show and has become one of the leading cultural events in Southern California. Since its inception in 2009, Art San Diego has enriched the city with compelling, site- and theme-specific art projects; art talks and panel discussions; dynamic and cutting-edge film, video, and new media works; and a curated selection of emerging and spotlight artists. This year's show included works from Spotlight Artists, 2015 Art Prize recipients, and LaunchPad artist Brittany Segal, as well as a new standalone event within the show called ARTE Cuba—a collection of Cuban modern and contemporary art curated by Stacy Conde, an established gallerist specializing in Cuban art.

Additional 2015 show highlights included:

- The show theme was [META.MORPHOSIS]—exploring the ever-evolving landscape in San Diego
- Art Talks focused on collecting contemporary Cuban art

- Art Labs included:
 - o The Timeline Project, a 120' x 8' wall that depicted a retrospective of the past and present San Diego Art Prize recipients
 - Light the Night, featuring installations by Lana Z. Caplan, Tiffany Carbonneau, and Shannon Willis
 - Moveable Feast, a collaboration between San Diego Art Institute and San Diego Mesa
 College
- Special events included the VIP opening night party presented by UBS; A Moment in Time, the San Diego Art Prize party; Electric Signal, the Art San Diego afterparty at the San Diego Art Institute; and a young collectors' night with beer tasting

Notable Exhibitor Sales:

- Adelman Fine Art (San Diego, CA) sold multiple pieces during the show, including nine original paintings by Ellen Dieter and an original and booked several commissions by Sarah Stieber based on her *Electric Rain Project* series. Tesa Michaels semi-precious stone paintings were also sold.
- AMIC Spectrum Gallery (Osaka, Japan): Sold 15 pieces, including "Flowerlight in Autumn" for \$2,500.
- **Angelo T. Robinson**: First-time exhibitor sold 10 pieces plus a private commission, with his highest sale being "Decline of Doubt" for \$28,500.
- Anita Lewis Art (Oceanside, CA): Lewis's sales, totaling \$6,000, went exclusively to the New York area.
- Art Design Consultants (Cincinnati, OH): 11 pieces sold, including 4 of artist Ken Rausch's Copper Works.
- **Conde Contemporary** (Miami, FL): Sold 3 pieces, including "Jahzel" by Darian Rodriguez Mederos and "Exploring Havana" by Noa.
- **James Paterson** (Ontario, Canada): Paterson sold 5 of his Prayer Machine sculptures, the highest of which sold at \$5,500.
- **Jeanne Dana** (Sky Valley, CA): Dana sold 25 pieces and received orders for 10 more. Her highest-priced piece sold went for \$2,500.
- La Jolla Gallery (La Jolla, CA): The importance of a local gallery using Art San Diego to expand its client base really hit home for La Jolla Gallery, who sold 5 originals and established leads and commissions for additional sales.
- Lethbridge Gallery (Australia): Sold 3 pieces, including John Morris's "Batgirl" and Brett Lethbridge's "Until We Meet Again" and "Fire Inside."
- Marta Wiley and Qart.com (Phoenix, AZ): Sold 5 pieces, including Wiley's "Flamenco."
- Masterworks Fine Art (Oakland, CA): Representing secondary market artworks, Masterworks sold a Picasso bowl valued at \$30,000.
- Murloge Gallery: Sold several Yuroz originals, the highest of which sold for \$25,000.
- Salazar Fine Art (San Diego, CA): Sold 4 pieces.
- Spence Gallery (Toronto, Canada): Sold 5 pieces.
- Vermeeren Fine Art (Alberta, Canada): Sold 6 pieces, with the highest going for \$16,500.

Additional exhibitors reporting placements include Colas Engel Fine Art, Brian Goodman, Blue Gallery, NODO Gallery, Forefront Art, Jocelyn Cruz, McNabb Martin Contemporary Art, Momilani Ramstrum, Susan Schmidt, among others.

Art San Diego is owned by Redwood Media Group, organizer of leading art shows across the country, connecting top artists, gallery owners, and publishers with buyers, collectors, and dealers who love their work. Click https://art-sandiego.com/.

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About Art San Diego

Art San Diego 2015: Art San Diego Contemporary Art Show, with presenting sponsor UBS Financial Services, takes place annually in November (Nov. 5-8, 2015) in beautiful Balboa Park at the Balboa Park Activity Center. Art San Diego has emerged as one of the best-attended cultural events in San Diego. Founded in 2009 as the first and only contemporary art show in San Diego, Art San Diego is a four-day art event that features more than 70 regional, national, and international galleries and offers dynamic programming that includes: Art Labs, LaunchPad Program, Spotlight Artists, and San Diego Art Prize. Under the leadership of Founder and Director Ann Berchtold, Art San Diego provides a focus on San Diego's vibrant and diverse cultural art scene alongside an exciting collection of international artists and galleries. For more information about Art San Diego, visit www.art-sandiego.com.

About Redwood Media Group

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