

SPONSORED BY



WWW.ART-SANDIEGO.COM

SHOW CATALOG SPONSOR SPECIFICATIONS

Our beautifully designed 2016 Show Catalog will be distributed to thousands of attendees to help them navigate through the aisles of Art San Diego. A one-page advertisement will help bring more exposure for your business and will remain on our website months after the show is over.

BASIC INFORMATION

- Size: The finished catalog will be 5.5" x 8.5"
- Format: Elegant, gallery-style layout.
- Distribution: Free to attendees at Art San Diego.

FILL OUT OUR ONLINE ORDER FORM:

<http://art-sandiego.com/exhibit/art-san-diego-catalog/>

OR CONTACT:

Ashley Tedesco
831.970.5611
ashley@redwoodmg.com

Our Ad Deadline is September 30th, 2016.



SPONSOR AD



DESIGN CRITERIA FOR SPONSOR ADS

Trim Size: 5.5" x 8.5"

Bleed: 5.75" x 8.75"

Live Area: 4.75" x 7.75"

AD DETAILS

- All images must be 300 dpi (dots per inch) and color images must be converted to CMYK (Cyan, Magenta, Yellow and Black). Please convert any RGB colors to CMYK.
- File formats we accept: Indesign, Photoshop, Illustrator, or press quality PDF's (do not include trim lines).
- Fonts and high-resolution images must be embedded or packaged
- To avoid font problems when not supplying a PDF we recommend that all fonts are converted to outlines (or, "curves").
- Large areas of black used in your design should be composed of the following: C=40, M=20, Y=10, K=100.

Please note: If any of the above requirements are not met, the ad may be returned to the advertiser to make corrections.

- All text and important graphic elements, such as logos, should be kept 3/8" away from the ad edges on ads with bleed.

Please Note: Include your exhibitor name on ALL files. If any of the above requirements are not met, the images may be returned to the exhibitor to make corrections.

**Send all materials under 20MB to:
ads@art-sandiego.com**

Files larger than 20MB can be sent using one of these free services:

- Dropbox: www.dropbox.com
- WeTransfer: <https://www.wetransfer.com/>
- Hightail: <https://www.hightail.com/>

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