

ART | ART SAN DIEGO | 2014 SD14 | CONTEMPORARY ART SHOW | NOV 6-9

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ART SAN DIEGO Boasts Strong Sales, Attendance and Programming from its Sixth Annual Show at Balboa Park

SAN DIEGO (November 19, 2014) – [ART SAN DIEGO \(ASD\) Contemporary Art Show](#), with presenting sponsor UBS Financial Services, today announced record attendance and strong sales from its 6th annual show, which took place November 6 – 9 at historic Balboa Park Activities Center. The 4-day contemporary art show welcomed **15,000 attendees**, including more than 3,000 guests at the show's VIP opening night party presented by UBS. ASD featured the works of more than 50 established and up-and-coming artists and galleries from the region and around the globe. **ASD 2014 announced sales of more than \$1 million**, with several artists and galleries still finalizing pending sales and commissions.

ART SAN DIEGO, San Diego's only contemporary fine art show, has become one of the leading cultural events in Southern California. Since its inception in 2009, ASD has enriched the city with site-specific art projects; art talks and panel discussions; and a curated selection of emerging artists. This year's show included works from Spotlight Artists, 2014 Art Prize recipients, a LaunchPad artist, and new to this year's show, **ArtSpot International** – a show within a show focused on Latin American masters and contemporary works.

Additional ASD2014 Show Highlights:

- Art Talks focused on collecting Latin American modern and contemporary art
- Art Labs included: "The Weightless Lounge," created by Collective Magpie and Steven Lombardi, which consisted of a huge dome made of plastic shopping bags creating a haven for relaxation and playful investigation. Also, Ship in the Woods and Paradox Design Team partnered with Salk Neurobiologist John Reynolds to present "Rhodopsin" – a light installation that challenged your visual perception
- There were performances by ARTS Youth Jazz Band in the Artist Lounge and Perry Vasquez's the Gates of Heck, which captivated audiences with a monumentally scaled video projection onto the back wall of the Balboa Park Activity Center
- Special events included the VIP opening night party presented by UBS and The Vault, which featured numerous Spanish wines coupled with a Silent Disco

Notable Exhibitor Sales:

- **Adelman Fine Art** (San Diego, CA) – sold 9 pieces during the show, including a 36x36 original oil finger painting by Iris Scott, 'The Discussion' for \$6000. During the show Iris Scott painted on site and the gallery was excited to sell one of the works finger painted during the show

- **Aldo Castillo's ArtSpot International featuring Conde Contemporary** (Miami, FL) – sold 8 canvas works from various Latin American artists exhibited, including a piece by Andres Conde, "Tank Girl", for \$4,500. The gallery also took 3 commissions
- **Ben Joyce** (Spokane, WA) – took 4 firm commissions with 6 others pending - price range to be \$4000-20000
- **Carmen Stiffelman** (Los Angeles, CA) – sold 2 sculptures, including "Energy," for \$6,500
- **David Fenton** (Oakland, CA) – sold 5 photography works, including a piece titled "Sur" for \$4,500
- **David Leaser** (Bonsall, CA) – sold 14 pieces including mid- and large-sized photography works
- **DK Art Publishing** (Los Angeles, CA) – sold 6 pieces, including "Adam and Eve," an estate certified hand-pulled serigraph by Tamara De Lempicka for \$9,800
- **Irina Gretchenaia** (Ontario, Canada) – sold 2 pieces, including a 50x50 original, "Pizazz," original for \$11,000
- **Kevin Box** (Santa Fe, NM) – sold 7 sculptures with 3 additional sales pending, prices ranging from \$2,000-\$15,000
- **Krie Alden** (New York, NY) – in her first regional art exhibition she sold more than 10 untitled canvas pieces, including works for \$19,000 and \$33,000
- **Lethbridge Gallery** (Australia) – sold more than 6 canvas pieces ranging in price from \$1,500-\$7,500.
- **Mario Zarraga** (Mexico City, Mexico) – sold a large oil and canvas work "Viejas Costumbres" for \$11,000
- **Marta Wiley** (Phoenix, AZ) – sold 15 paintings in total, including a piece called "Grace" for \$5,000
- **Masterworks Fine Art** (Oakland, CA) – sold 5 pieces: including 2 Chagall's, "La Flute Enchante" for \$90,000 and "La Baie de Anges" also for \$90,000 and a Joan Miro piece, "Les Voyants" for \$50,000, plus 2 additional pieces (prices unknown)
- **Salazar Fine Art** (San Diego, CA) – sold 2 pieces, including a \$14,000 bronze Madonna bust. They also have two reservations for the "Pieta," priced at \$250,000. The group was pleased with the other exhibiting galleries and purchased more than \$100,000 of art from the show
- **Sergott Contemporary Art** (Santa Fe, NM) – sold 8 pieces in total, including an oil and canvas piece, "Flower Power," for \$5,000, and has at least one future order confirmed
- **Spence Gallery** (Toronto, Canada) – sold 7 pieces, including a work from artist Marcelo Suaznabar for \$3,500
- **Thomas Wargin** (Menomonee Falls, WI) – sold 10 pieces, acquired 1 commission project and received interest from 4 galleries to exhibit works

Others reporting placements at ART SAN DIEGO included: Lisa Hill (La Jolla, CA); Nodo Gallery (Mexico); Mary Johnston (Carmel, IN); Pelayo Paintings (San Diego, CA); Kathleen Carrillo (Puerto Vallarta, Mexico); Ginger Sandell (Kona, HI); Susan Illing (New Orleans, LA); and many more!

In its first year under the **Redwood Media Group** umbrella, ASD featured a new show within the show: ArtSpot International Art Fair, curated by **Aldo Castillo**. ArtSpot International replicated a model introduced during last year's **Miami Art Week at SPECTRUM Miami 2013**. The show presented carefully selected modern, contemporary and cutting-edge galleries with a strong Latin American emphasis. Castillo, the show curator and director, is one of the most respected authorities of modern and contemporary art and has overseen the direction of more than 250 international art exhibitions. ArtSpot International and Redwood Media Group now shift focus to **SPECTRUM Miami 2014, taking place alongside Art Basel Miami Beach during Art Week Miami from December 3 – 7 in the heart of Miami's Wynwood Design District.**

ART SAN DIEGO has become one of the most successful cultural events in San Diego. Founded in 2009 as the first and only Contemporary Art Show in San Diego, ART SAN DIEGO is now an annual showcase, featuring not only San Diego's most talented artists, but also leading artists from around the globe. This show provides the backdrop for the world's leading contemporary artists, designers and art galleries, attracting national and international attendees. For more information about ART SAN DIEGO visit, <http://art-sandiego.com/>.

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About ART SAN DIEGO

ART SAN DIEGO 2014: ART SAN DIEGO Contemporary Art Show, with presenting sponsor UBS Financial Services, takes place

annually in November (Nov. 5-8, 2015) in beautiful Balboa Park at the Balboa Park Activity Center. ART SAN DIEGO has emerged as one of the best-attended cultural events in San Diego. Founded in 2009 as the first and only contemporary art show in San Diego, ART SAN DIEGO is a four-day art event that features more than 80 international galleries and offers dynamic programming that includes: ART TALKS, ART LABS, The LaunchPad Program, and Spotlight Artist and Designers Program. Under the leadership of Founder and Director Ann Berchtold, ART SAN DIEGO provides a focus on San Diego's vibrant and diverse cultural art scene alongside an exciting collection of international artists and galleries. For more information about ART SAN DIEGO visit <http://art-sandiego.com/>.

About Redwood Media Group

Redwood Media Group has a long history serving the global fine art community. The company's full suite of fine art services includes fine art exhibitions, art business education, fine art publications, fine art mentoring, marketing and social media, and more. Redwood owns and produces fine art shows and conferences including Artexpo New York, ART SAN DIEGO, SPECTRUM Miami, [SOLO], DECOR Expo Atlanta and DECOR Expo. The company also owns and publishes Art Business News magazine and DECOR magazine. For more information, visit: www.spectrum-miami.com, www.artbusinessnews.com, www.artexponewyork.com, www.artexponewyork.com/solo, www.artexponewyork.com/decor-expo, www.art-sandiego.com, www.decorexpoatlanta.com and <http://decormagazine.com/>.