



**FOR IMMEDIATE RELEASE**

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**ART SAN DIEGO Contemporary Art Show Is Back Nov. 5-8, 2015**

*-San Diego's most iconic art show returns to Balboa Park for its 7<sup>th</sup> annual showcase-*

**SAN DIEGO (July 21, 2015)** – [ART SAN DIEGO Contemporary Art Show](#), with presenting sponsor UBS Financial Services, will run from Thursday, November 5 to Sunday, November 8 at the Balboa Park Activity Center. The much-anticipated show is celebrating 100 years of evolving art with this year's theme of [META.MORPHOSIS]. ART SAN DIEGO is the city's only contemporary fine art show and has become one of the leading cultural events in Southern California.

"ART SAN DIEGO remains committed to providing unique exhibition opportunities that integrate local artists and institutions," said Ann Berchtold, show founder and director. "With the Timeline exhibition we will be commemorating a century of evolving art through a visual depiction of art movements, artists and architecture that has shaped this city."

In conjunction with ART SAN DIEGO's [META.MORPHOSIS] theme the special exhibition, The Timeline Project, is a wall installation measuring 100 feet long and 8 feet high which illustrates San Diego's art historical past, honors it present and gestures confidently towards its future.

The full list of exhibitors, artists and programming is still in progress, but a few announcements can be made at this time. The programs this year will all be informed by the common theme of [META.MORPHOSIS]. ART SAN DIEGO will launch the second exhibition of the Open Walls Project, which places local artists on billboards throughout San Diego in October and November. ART SAN DIEGO will also feature a special exhibition by the [2015 San Diego Art Prize](#) recipients: Wendy Maruyama with emerging artist Peter Scheidt and Roy McMackin with emerging artist Kevin Inman.

The LaunchPad Program will feature [Brittany Segal](#), a San Diego-based artist who studied fine art sculpture at The Academy of Art in San Francisco. In recent years, her vast collection of work, including numerous commissions, has gained her significant recognition for her paintings and small, detailed drawings. Her work ranges from abstract oil pieces to acrylic graphics works. Her drawings range from purposefully yet hauntingly illegible writings to intricate, small designs. Segal's recent works have been

displayed at SCOPE New York through Soze gallery and the ACD Gallery Pop Up show. She also graced the cover of Entity Magazine as the issue's featured artist.

Founded in 2009 as the first and only contemporary art show in San Diego, ART SAN DIEGO is now an annual showcase, featuring not only San Diego's most talented artists, but also leading artists from around the globe. The show has enriched the city each year with compelling, site and theme specific art projects, art talks and panel discussions, a selection of dynamic and cutting-edge film, video and new media works and a curated selection of emerging and spotlight artists. More than 60 galleries from the U.S., Canada, Europe, Latin America and Asia will showcase paintings, sculptures, drawings, prints, photographs, videos and cutting-edge multimedia artworks during ART SAN DIEGO 2015.

ART SAN DIEGO is owned by Redwood Media Group, which provides additional national and international operational and marketing support to the show. Tickets for ART SAN DIEGO are priced at \$25 online/\$30 at-the-door for general admission. For opening night attendance, tickets are priced at \$75/\$85 at-the-door. Proceeds from the opening night ticket sales go directly to the Museum of Contemporary Art. For more information on ART SAN DIEGO 2015, please visit [www.art-sandiego.com](http://www.art-sandiego.com).

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SHOW HOURS:

VIP Opening Night

First Preview: Thursday, November 5, 2015 | 5 – 7pm

VIP Opening Night: Thursday, November 5, 2015 | 7 – 9pm

Open Show Days:

Friday, November 6, 2015 | 12 – 8pm

Saturday, November 7, 2015 | 12 – 8pm

Sunday, November 8, 2015 | 12 – 5pm

DATE:

Thursday, November 5<sup>th</sup> – Sunday, November 8<sup>th</sup>, 2015

VENUE:

Balboa Park Activity Center

2145 Park Boulevard, San Diego, CA 92101

ADMISSION COST:

VIP OPENING NIGHT: \$75 Online | \$85 Door \*Benefits the Museum of Contemporary Art San Diego

3-DAY GENERAL ADMISSION: \$25 Online | \$30 Door

1-DAY GENERAL ADMISSION: \$20 Online | \$25 Door

**About ART SAN DIEGO**

ART SAN DIEGO 2015: ART SAN DIEGO Contemporary Art Show, with presenting sponsor UBS Financial Services, takes place annually in November (Nov. 5-8, 2015) in beautiful Balboa Park at the Balboa Park Activity Center. ART SAN DIEGO has emerged as one of the best-attended cultural events in San Diego. Founded in 2009 as the first and only contemporary art show in San Diego, ART SAN DIEGO is a four-day art event that features more than 60 international galleries and offers dynamic programming that includes: Art Labs, LaunchPad Program, Spotlight Artists and San Diego ArtPrize. Under the leadership of

Founder and Director Ann Berchtold, ART SAN DIEGO provides a focus on San Diego's vibrant and diverse cultural art scene alongside an exciting collection of international artists and galleries. For more information about ART SAN DIEGO visit [www.art-sandiego.com](http://www.art-sandiego.com).

### **About Redwood Media Group**

Redwood Media Group (RMG) has a long history serving the global fine art community. The company's full suite of fine art services includes fine art exhibitions, art business education, fine art publications, fine art mentoring, marketing and social media, and more. Redwood owns and produces fine art shows and conferences including Artexpo New York, ART SAN DIEGO, SPECTRUM Indian Wells, SPECTRUM Miami, [SOLO], DECOR Expo Atlanta and DECOR Expo New York. The company also owns and publishes *Art Business News* magazine and *DECOR* magazine. For more information, visit:

[www.artbusinessnews.com](http://www.artbusinessnews.com), [www.decormagazine.com](http://www.decormagazine.com), [www.artexponewyork.com](http://www.artexponewyork.com),  
[www.artexponewyork.com/solo](http://www.artexponewyork.com/solo), [www.artexponewyork.com/decor-expo](http://www.artexponewyork.com/decor-expo), [www.art-sandiego.com](http://www.art-sandiego.com),  
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